



MSU Center for Community and Economic Development Presents:

Spring 2024 Thinkers and Doers: Community Benefit Planning

When: Thursday March 28th, 2024 at 4:30 PM

**Where: MSU CCED Office, located at 1615 E Michigan Ave,
Lansing, MI 48912**

The “Thinkers and Doers” event brings together key stakeholders and community members from the MSU Eastside Lansing communities. This event is free for attendees.

This year’s event will discuss and explore what community benefit plans are, what are the elements of good community benefit planning, and how might the community participate effectively in this process as it unfolds.

[Click HERE for Zoom Registration!](#)

Speaker panel will feature:

Jeff Smith



Jeff Smith is currently on the Redevelopment and Ready Community Advisory Board and Director of the University Corporate Research Park (UCRP) at MSU Foundation. Smith has previously served the Capital Area IT Council, Prima Civitas Foundation, Entrepreneur Institute of Mid-Michigan, and the Capitol Collective, and Lansing Regional Chamber.

Sarah Reckhow



Sarah Reckhow is a Professor in the Department of Political Science at Michigan State University. Her research and teaching interests include urban politics, education policy, nonprofits and philanthropy, and racial and ethnic politics. She has recently published articles in the *Political Behavior*, *Educational Evaluation and Policy Analysis*, *Urban Affairs Review*, and *Policy Studies Journal*.

Sam Butler



Sam Butler is the executive director of Doing Development Differently in Metro Detroit (D4), a nonprofit dedicated to promoting equitable development through planning, policy research, and technical assistance. Sam has helped numerous communities negotiate community benefit agreements, yielding better outcomes such as more affordable housing, local hiring provisions, and environmental protections.

